

ORDER



KSNV

Orders	Order / Rev:	06190	Primary AE:	Amy McCreary
	Alt Order #:	06849036	Sales Office:	BLPHI
	Product Desc:	AFSCME	Sales Region:	National
	Estimate:			
	Flight Dates:	09/12/12 - 09/25/12		
	Original Date / Rev:	08/31/12 / 09/12/12		
	Order Type:	GENERAL		
Agency	Name:	Campaign Group, Inc.	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	1600 Locust St.	Billing Cycle:	EOM/EOC
		Philadelphia, PA 19102	Agency Commission:	15%
Advertiser	Name:	AFSCME - Revised	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLI2,PLI1	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSED, GEN		

Bill Plan

Start Date	End Date	# Spots	Totals				
			Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/25/12	122	\$99,700.00	122	\$84,745.00	0.00	
			Totals	122	\$99,700.00	\$84,745.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	22%	\$99,700.00
Market	100%	\$453,181.82

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	28%	\$126,890.91
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	12%	\$54,381.82
KTUD	0%	\$0.00
KVVU	35%	\$158,613.64
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$13,595.45

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a	WakeUp w/WagM	5-6a	--WTF--	:30	2	\$600.00	0.00	NM	2	\$1,200.00	
WAKE UP															
		Start Date	End Date	Weekdays	Spots/Week		Rate		Rating						
		Week: 09/10/12	09/16/12	--WTF--	2		\$600.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	5-6a		--WTF--	:30	2	\$600.00	1	0.00	NM	2	\$1,200.00
WAKE UP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/10/12 09/16/12 --WTF-- 2 \$600.00 0.00															
E 2	KSNV	09/17/12	09/21/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	3	\$600.00	1	0.00	NM	3	\$1,800.00
WAKE UP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12 09/23/12 MTWTF-- 3 \$600.00 0.00															
E 3	KSNV	09/24/12	09/25/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners	5-6a		MT-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
WAKE UP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 MT----- 1 \$600.00 0.00															
E 4	KSNV	09/12/12	09/14/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	6-7a		--WTF--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
WAKE UP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/10/12 09/16/12 --WTF-- 2 \$1,000.00 0.00															
E 5	KSNV	09/17/12	09/21/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	6-7a		MTWTF--	:30	3	\$1,000.00	1	0.00	NM	3	\$3,000.00
WAKE UP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12 09/23/12 MTWTF-- 3 \$1,000.00 0.00															
E 6	KSNV	09/24/12	09/25/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners	6-7a		MT-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
WAKE UP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 MT----- 1 \$1,000.00 0.00															
E 7	KSNV	09/12/12	09/14/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	2	\$1,500.00	1	0.00	NM	2	\$3,000.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/10/12 09/16/12 --WTF-- 2 \$1,500.00 0.00															
E 8	KSNV	09/17/12	09/21/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	3	\$1,500.00	1	0.00	NM	3	\$4,500.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12 09/23/12 MTWTF-- 3 \$1,500.00 0.00															
E 9	KSNV	09/24/12	09/25/12	Today Show Today Show	CM	658a-9am	MT-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 MT----- 1 \$1,500.00 0.00															
E 10	KSNV	09/12/12	09/14/12	M-F Today Show II 3rd HCM M-F Today Show II	9-10a		--WTF--	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/10/12 09/16/12 --WTF-- 2 \$900.00 0.00															
E 11	KSNV	09/17/12	09/21/12	M-F Today Show II 3rd HCM M-F Today Show II	9-10a		MTWTF--	:30	3	\$900.00	1	0.00	NM	3	\$2,700.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12 09/23/12 MTWTF-- 3 \$900.00 0.00															
E 12	KSNV	09/24/12	09/25/12	M-F Today Show II 3rd HCM M-F Today Show II	9-10a		MT-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 MT----- 1 \$900.00 0.00															
E 13	KSNV	09/12/12	09/14/12	CM	10am-11am		--WTF--	:30	2	\$450.00	1	0.00	NM	2	\$900.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H Today 4th Hour															
TODAY SHOW III															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/10/12	09/16/12	--WTF--		2	\$450.00	0.00									
E 14	KSNV	09/17/12	09/21/12	M-F Today Show III 4th BM Today 4th Hour		10am-11am	MTWTF--	:30	3	\$450.001	0.00	NM		3	\$1,350.00
TODAY SHOW III															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12	09/23/12	MTWTF--		3	\$450.00	0.00									
E 15	KSNV	09/24/12	09/25/12	M-F Today Show III 4th BM Today 4th Hour		10am-11am	MT-----	:30	1	\$450.001	0.00	NM		1	\$450.00
TODAY SHOW III															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	MT-----		1	\$450.00	0.00									
E 16	KSNV	09/12/12	09/14/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	2	\$325.001	0.00	NM		2	\$650.00
RACHEL RAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/10/12	09/16/12	--WTF--		2	\$325.00	0.00									
E 17	KSNV	09/17/12	09/21/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	3	\$325.001	0.00	NM		3	\$975.00
RACHEL RAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12	09/23/12	MTWTF--		3	\$325.00	0.00									
E 18	KSNV	09/24/12	09/25/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT-----	:30	1	\$325.001	0.00	NM		1	\$325.00
RACHEL RAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	MT-----		1	\$325.00	0.00									
E 19	KSNV	09/12/12	09/14/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	2	\$425.001	0.00	NM		2	\$850.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/10/12	09/16/12	--WTF--		2	\$425.00	0.00									
E 20	KSNV	09/17/12	09/21/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	3	\$425.001	0.00	NM		3	\$1,275.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12	09/23/12	MTWTF--		3	\$425.00	0.00									
E 21	KSNV	09/24/12	09/25/12	Noon News Noon News	CM	12-1230pm	MT-----	:30	1	\$425.001	0.00	NM		1	\$425.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	MT-----		1	\$425.00	0.00									
E 22	KSNV	09/12/12	09/14/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--WTF--	:30	2	\$325.001	0.00	NM		2	\$650.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/10/12	09/16/12	--WTF--		2	\$325.00	0.00									
E 23	KSNV	09/17/12	09/21/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	3	\$325.001	0.00	NM		3	\$975.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12	09/23/12	MTWTF--		3	\$325.00	0.00									
E 24	KSNV	09/24/12	09/25/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	MT-----	:30	1	\$325.001	0.00	NM		1	\$325.00
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12	09/30/12	MT-----		1	\$325.00	0.00									
E 25	KSNV	09/12/12	09/14/12		CM	2pm-3pm	--WTF--	:30	2	\$325.001	0.00	NM		2	\$650.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Doctors											
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		2				\$325.00		0.00			
E 26	KSNV	09/17/12	09/21/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	3	\$325.001	0.00	NM		3	\$975.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		3				\$325.00		0.00			
E 27	KSNV	09/24/12	09/25/12	The Doctors	CM	2pm-3pm	MT-----	:30	1	\$325.001	0.00	NM		1	\$325.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT----		1				\$325.00		0.00			
E 28	KSNV	09/12/12	09/14/12	Dr. Phil	CM	3-4p	--WTF--	:30	2	\$450.001	0.00	NM		2	\$900.00
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		2				\$450.00		0.00			
E 29	KSNV	09/17/12	09/21/12	Dr. Phil	CM	3-4p	MTWTF--	:30	3	\$450.001	0.00	NM		3	\$1,350.00
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		3				\$450.00		0.00			
E 30	KSNV	09/24/12	09/25/12	Dr. Phil	CM	3-4p	MT-----	:30	1	\$450.001	0.00	NM		1	\$450.00
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT----		1				\$450.00		0.00			
E 31	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	2	\$700.001	0.00	NM		2	\$1,400.00
				(1 hour)		(4:00 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		2				\$700.00		0.00			
E 32	KSNV	09/17/12	09/21/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	3	\$700.001	0.00	NM		3	\$2,100.00
				(1 hour)		(4:00 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		3				\$700.00		0.00			
E 33	KSNV	09/24/12	09/25/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MT-----	:30	1	\$700.001	0.00	NM		1	\$700.00
				(1 hour)		(4:00 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT----		1				\$700.00		0.00			
E 34	KSNV	09/12/12	09/14/12	M-F Early News	CM	5-630p	--WTF--	:30	2	\$1,200.001	0.00	NM		2	\$2,400.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	--WTF--		2				\$1,200.00		0.00			
E 35	KSNV	09/17/12	09/21/12	M-F Early News	CM	5-630p	MTWTF--	:30	3	\$1,200.001	0.00	NM		3	\$3,600.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWTF--		3				\$1,200.00		0.00			
E 36	KSNV	09/24/12	09/25/12	M-F Early News	CM	5-630p	MT-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	MT----		1				\$1,200.00		0.00			
E 37	KSNV	09/16/12	09/23/12		CM	7-10pm	-----S	:30	1	\$1,800.001	0.00	NM		2	\$3,600.00

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														Totals	122 \$99,700.00